

Your Guide to Convexity





ESTEEM™+ portfolio

The Esteem™+ portfolio offers a range of one-piece convex products with various depths to help provide comfort, freedom, security and reassurance to your patient, all designed for different stoma shapes and sizes.

From firm to flexible through to soft, we have products to suit different patients' stomas, abdomens and lifestyles whether they are post-operative, recovering at home or using the products as part of their everyday life.

Choosing the right product for your patient is very important and giving them the right type of convexity provides the comfort and reassurance that they can live a normal life.

This guide provides a summary of the Esteem™+ convex products and when to use them, however a full assessment should be carried out on all patients before deciding which product to use.

What is convexity?

Convexity is the outward curving of the baseplate or skin barrier^{1,2}. The wafer curves outwards towards the skin³. Different convexities manage the irregularities of a stoma⁴ and apply a uniform pressure to the immediate peristomal skin, improving the projection of the stoma for drainage⁵.

Convexity also helps maintain a secure seal between the pouch and the skin, therefore simplifying stoma management for patients and enhancing their quality of life.⁶

References: 1. Rolstad BS. Principles and techniques in the use of convexity. *Ostomy Wound Manage.* 1996; 42(1):24-32. 2. Pontieri Lewis V. Basics of ostomy care. *Medsurg Nurs.* 2006; 15(4):199-202. 3. Wound, Ostomy and Continence Nurses Society. *Convex Pouching Systems, A Best Practice Document for Clinicians.* Mount Laurel, NJ: Wound, Ostomy and Continence Nurses Society; 2007. 4. Rolstad BS. 2006 Update. Principles and techniques in the use of convexity. Hollister Incorporated. WOCN Society 38th Annual conference, 2006. 5. Hanley J. Convex stoma appliances: are we getting it right? *British Journal of Nursing (Stoma Supplement)*, 2013; 22 (16). 6. Cronin E. A guide to the appropriate use of convex stoma care products. *Gastrointestinal nursing.* 2008; 6 (2); 12-16.

What type of convexity do I need for my patient?

ESTEEM™ + SOFT

Firm/toned abdomen

Key benefits:

- Shallow wafer depth minimises pressure on delicate skin
- Designed to apply minimal pressure and help conform to the body
- Suitable for use immediately post-operatively

Suited to protruding & flush stomas



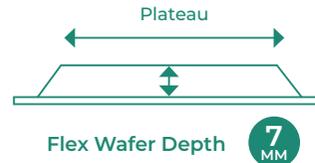
ESTEEM™ + FLEX

Skin folds & creases

Key benefits:

- Fits to your body contours for comfort and easy positioning
- Hydrocolloid skin barrier to keep the pouch firmly in place

Suited to protruding, flush & retracted stomas



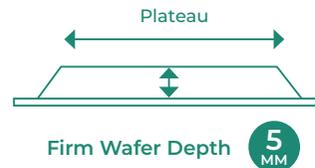
ESTEEM™ + FIRM

Soft / flaccid abdomen

Key benefits:

- Good seal for patients with soft flaccid abdomen
- Encourages protrusion of flush or retracted stomas

Suited to flush & retracted stomas



Convexity Pressure

A narrow plateau width is used to create pressure directly around the stoma



Plateau Area

A wider plateau is used to help flatten out skin creases away from the stoma



Retracted

- Pulled into the abdomen below skin level
- Little or no spout
- Highly susceptible to leaking and skin irritations



Flush

- Located at the same level as the abdomen skin surface
- Does not protrude or have a spout
- Highly susceptible to leaking and skin irritations



Skin Fold

- A stoma which is deep in a skin fold or crease which needs to be flattened out enabling pouch attachment



Protruding

- A stoma that sticks out from the body

Esteem™ + Soft Convex



Closed Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
422360	V1	20-47mm	30
422361	V2	15-40mm	30
422362	V3	10-28mm	30



Drainable Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
422363	V1	20-47mm	10
422364	V2	15-40mm	10
422365	V3	10-28mm	10

Esteem™ + Flex Convex



Closed Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
422158	V0	20-57mm	30
421612	V1	20-43mm	30
421613	V2	20-35mm	30
421614	V3	20-25mm	30



Drainable Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
422159	V0	20-57mm	10
421615	V1	20-43mm	10
421619	V2	20-35mm	10
421622	V3	20-25mm	10



Urostomy Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
421623	V1	10-43mm	10
421626	V2	10-35mm	10
421628	V3	10-25mm	10



Drainable Pre-cut

Product Code	Plateau Size	Hole Diameter	Quantity
421616	V1	25mm	10
421617	V1	30mm	10
421618	V1	35mm	10
421620	V2	25mm	10
421621	V2	30mm	10



Urostomy Pre-cut

Product Code	Plateau Size	Hole Diameter	Quantity
421624	V1	15mm	10
421625	V1	20mm	10
421627	V2	15mm	10
421629	V3	15mm	10

Esteem™ + (Firm) Convex



Drainable Pre-cut

ICC	Hole Diameter	Quantity
416739	19mm	10
416741	22mm	10
416743	25mm	10
416745	28mm	10
416747	32mm	10
416749	35mm	10
416751	38mm	10