

3

Three wound healing villains:
exudate, infection and biofilm.



2

Two powerful technologies.

NEW Ag+ Technology

Revolutionary technology **destroys biofilm** and **kills infection-causing bacteria**.^{* 1-3}



Hydrofiber™ Technology

Proven technology that **absorbs and retains excess exudate** to help create an ideal healing environment.^{* 4-8}



1

One wound healing hero.

AQUACEL™ Ag+
Dressings

AQUACEL™ Ag+ Dressings *No dressing does more.**

Demonstrated wound healing in the clinic⁹

In a prospective, multi-center, non-comparative study on 42 chronic venous leg ulcer patients with at-risk or infected wounds[†] where biofilm is highly likely, **Ag+ Technology** in combination with **Hydrofiber™ Technology** demonstrated:[‡]

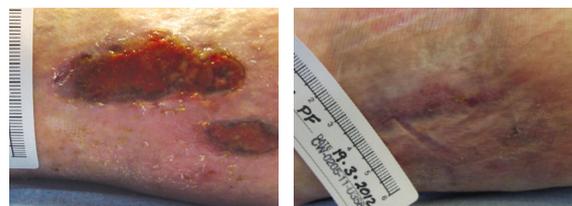
54% reduction in ulcer area for **all** wounds

70% reduction in ulcer area for **infected** wounds

* Demonstrated ability to manage excess exudate, infection and biofilm *in vivo*

† 10 infected and 32 at-risk wounds

‡ AQUACEL™ Ag+ dressing was used in this study



Day 1

Day 49 - healed



Day 1

Day 56 - healed

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Perfect partners: **AQUACEL™ Ag+ Dressings** and **AQUACEL™ Foam**

Dressing Size	Dressings per box	Product Code	Dressing Size	Dressings per box	Product Code
AQUACEL™ Ag+ Extra™			AQUACEL™ Foam Adhesive		
5 cm x 5 cm	10	413566	8 cm x 8 cm	10	420804
10 cm x 10 cm	10	413567	10 cm x 10 cm	10	420680
15 cm x 15 cm	5	413568	12.5 cm x 12.5 cm	10	420619
20 cm x 30 cm	5	413569	17.5 cm x 17.5 cm	10	420621
4 cm x 10 cm	10	413581	21 cm x 21 cm	5	420623
4 cm x 20 cm	10	413598	25 cm x 30 cm	5	420624
4 cm x 30 cm	10	413599	19.8 cm x 14 cm Heel	5	420625
AQUACEL™ Ag+ Ribbon Dressing			20 cm x 16.9 cm Sacral	5	420626
2 cm x 45 cm	5	413571	24 cm x 21.5 cm Sacral	5	420828
1 cm x 45 cm	5	413570	AQUACEL™ Foam Non-Adhesive		
			5 cm x 5 cm	10	420631
			10 cm x 10 cm	10	420633
			15 cm x 15 cm	10	420635
			20 cm x 20 cm	10	420636
			20 cm x 40 cm	5	420637

References: 1. Physical Disruption of Biofilm by AQUACEL® Ag+ Wound Dressing. Scientific Background Report. WHRI3850 MA232, 2013, Data on file, ConvaTec Inc. 2. Antimicrobial activity and prevention of biofilm reformation by AQUACEL™ Ag+ EXTRA dressing. Scientific Background Report. WHRI3857 MA236, 2013, Data on file, ConvaTec Inc. 3. Antimicrobial activity against CA-MRSA and prevention of biofilm reformation by AQUACEL™ Ag+ EXTRA dressing. Scientific Background Report. WHRI3875 MA239, 2013, Data on file, ConvaTec Inc. 4. Newman GR, Walker M, Hobot JA, Bowler PG, 2006. Visualisation of bacterial sequestration and bacterial activity within hydrating Hydrofiber™ wound dressings. *Biomaterials*; 27:1129-1139. 5. Walker M, Hobot JA, Newman GR, Bowler PG, 2003. Scanning electron microscopic examination of bacterial immobilization in a carboxymethyl cellulose (AQUACEL™) and alginate dressing. *Biomaterials*; 24: 883-890. 6. Bowler PG, Jones SA, Davies BJ, Coyle E, 1999. Infection control properties of some wound dressings. *J. Wound Care*; 8: 499-502. 7. Walker M, Bowler PG, Cochrane CA, 2007. *In vitro* studies to show sequestration of matrix metalloproteinases by silver-containing wound care products. *Ostomy/Wound Management*. 2007; 53: 18-25. 8. Assessment of the *in vitro* Physical Properties of AQUACEL EXTRA, AQUACEL Ag EXTRA and AQUACEL Ag+ EXTRA dressings. Scientific background report. WHRIA3817 TA297, 2013, Data on file, ConvaTec Inc. 9. Harding K, Ivans N, Cains J, Peters K, Parsons D. A new anti-biofilm dressing – a clinical study. Poster presented at EWMA; May 15-17 2013; Copenhagen, Denmark.