BETTER CARE
BETTER PROTECTION
BETTER VALUE*

SIMPLY BETTER SENSE™

*Compared to traditional fecal incontinence management
INTRODUCING SIMPLY BETTER SENSE™ IN FECAL MANAGEMENT

Flexi-Seal® FMS is the most widely used fecal management system.1 It is designed to effectively contain fecal waste and helps protect the patient’s skin from breakdown that can lead to the development of pressure ulcers. As Flexi-Seal® FMS helps contain potentially harmful bacteria it also helps reduce the spread of nosocomial infections.

With Flexi-Seal® FMS nurses can enhance patient comfort and dignity while spending less time managing episodes of diarrhea and more time on patient care. By reducing complications associated with skin breakdown and cross-contamination, hospitals may save on treatment costs, decrease hospitalization times and free up blocked beds.1,2

This can mean better care for patients, improved patient outcomes and considerable savings on the bottom line*. In other words SIMPLY BETTER SENSE™

PRESSURE ULCERS – MANAGE THE CAUSE, NOT THE SYMPTOM

Skin breakdown can occur very quickly after the onset of fecal incontinence that can lead to pressure ulcers. 4,5

Recent changes to the reimbursement regulations affecting hospital-acquired pressure ulcers have made preventing pressure ulcers a priority for hospitals.6 The average pressure ulcer has been shown to extend the length of stay in the hospital and increase associated treatment costs and mortality.3

For patients
• Designed to protect skin from contact with fecal waste that can lead to pressure ulcers.7
• Designed to reduce the risk of skin breakdown by effective fecal diversion and containment.

For caregivers
• Designed to reduce the risk of skin breakdown by effective fecal diversion and containment.
• May help reduce time spent managing episodes of diarrhea allowing more time for patient care.

For ICU managers
• May help reduce risk of costly non-reimbursed hospital-acquired pressure ulcers. 3
• Designed to help reduce incontinence-associated complications that can lead to extended length of stay.3

Hospital-acquired pressure ulcers are associated with an excess cost of $10,845 (per patient). 3

*Compared to traditional fecal incontinence management

"If poorly managed, it [fecal incontinence] can lead to other health problems, particularly damage to the skin’s integrity, infection and an increased likelihood of pressure ulcer formation. Fecal incontinence is a difficult condition to manage and the introduction of Fecal Management Systems is a significant advance in caring for individuals."4

Professor Jean White, Chief Nursing Officer for Wales

** Hospitalized adults with fecal incontinence are 22 times more likely to have pressure ulcers than patients without fecal incontinence.6
**NOSOCOMIAL INFECTION – A GROWING PROBLEM**

Nosocomial infections are a common complication of hospitalization and are associated with higher rates of morbidity and mortality. These infections lead to extended hospital stays and an increase in treatment and diagnostics that result in increased costs. Clostridium difficile-associated disease hospitalizations are on the increase in the United States with a national Clostridium difficile prevalence rate of 13.1 per 1,000 inpatients. Fecal contamination can spread this dangerous nosocomial bacterium that can then infect patients, caregivers and staff.

Clostridium difficile is a spore-forming, Gram-negative bacillus that causes gastrointestinal or extraintestinal infections. Nosocomial infections with C. difficile are a major cause of morbidity and mortality in hospitalized patients. The infection is transmitted through contamination of the hands or the environment. The use of effective infection control practices, including hand hygiene, can significantly reduce the incidence of nosocomial infections.

**CONTAIN C. DIFFICILE BEFORE IT STRIKES**

The Flexi-Seal® FMS is a closed system designed to minimize the spread of infection by containing infectious liquid/semi-liquid stool. It has been scientifically proven to contain the spread of C. difficile.

The closed system may help to reduce environmental contamination from other potentially pathogenic bacteria such as extended-spectrum beta-lactamase (ESBL) producing bacteria and methicillin-resistant Staphylococcus aureus (MRSA).

Use of a fecal management system that serves to minimize environmental and hand contamination may have a role in preventing transmission of C. difficile in healthcare settings.

- Infection-related costs can exceed $10,675 per case.
- Increases length of stay by 3.6 days per patient.

“As demonstrated in-vitro.”

$ As demonstrated in-vitro.
For patients

- Designed to reduce the risk of skin breakdown and spread of infection.
- Better management of fecal incontinence can enhance patient comfort and dignity.*
- Designed to manage unpleasant odor.

For caregivers

- Designed to reduce the risk of skin breakdown and development of pressure ulcers.7
- Designed to effectively contain fecal waste which may contain C. difficile and other potentially pathogenic bacteria.
- Easy to insert and remove (see package insert for full instructions for use)

For ICU managers

- Designed to help reduce the risk of skin breakdown and spread of infection that can lead to extended length of stay and increased treatment costs.2,16,3
- Better management of fecal incontinence may help reduce mortality and morbidity.*
- Flexi-Seal® FMS may save labor and material resources.19

By including Flexi-Seal® FMS as part of your patient care protocol, you can help reduce the costly complications caused by exposure to fecal waste. In fact, the often non-reimbursable cost of complications, such as pressure ulcers and nosocomial infections, can be considerably higher than the increased cost of consumables.16,3

Compute your own savings

On the website www.simplybettersense.com you can find our online Budget Impact Model. It calculates the savings your hospital can make by using Flexi-Seal® FMS. To find out more about these savings and the many other benefits of Flexi-Seal® FMS, please contact your local sales representative and book a meeting.

Reduction in the number of C. difficile infections and skin problems associated with fecal incontinence, both of which are associated with increased length of stay, will reduce blocked beds.*

This is an example of potential savings, results may vary.

The annual cost of treating hospital-acquired pressure ulcers is estimated at $11 Billion.42

Fecal Management Systems offer "many benefits: improved comfort, protection of the skin, reduced nursing time and cost, and a reduction in the risk of environmental contamination."42

Tracy Cooper, Foreword, Advancing Continence and Bowel Management.
SIMPLY BETTER SENSE™ FOR EVERYONE INVOLVED IN FECAL MANAGEMENT

For patients
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• Better management of fecal incontinence can enhance patient comfort and dignity.*
• Designed to manage unpleasant odor.

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HELP REDUCE COMPLICATIONS AND CUT COSTS

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Find out more about the benefits of Flexi-Seal® FMS Flexi-Seal® FMS is already used by many hospitals because of its ability to help improve care and reduce costly incontinence-associated complications.

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"Reducing the number of C. difficile infections and skin problems associated with fecal incontinence, both of which are associated with increased length of stay, will reduce blocked beds …."18

This is an example of potential savings, results may vary.
**FLEXI-SEAL® FMS – THE MOST WIDELY USED FECAL MANAGEMENT SYSTEM**

Engineered by a company with a heritage of over 30 years' experience in wound, ostomy, continence and skin care.

**Product information**

<table>
<thead>
<tr>
<th>Product Information</th>
<th>Code</th>
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<tr>
<td>Flexi-Seal® SIGNAL® FMS Kit (1 kit/box, 3 bags)</td>
<td>418000</td>
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<tr>
<td>Flexi-Seal® FMS Advanced Odor Control Kit (1 kit/box, 3 bags)</td>
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<tr>
<td>Flexi-Seal® FMS Kit (1 kit/box, 3 bags)</td>
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<td>Charcoal Filter Collection Bag (10/box)</td>
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**References:**