## Your Guide to Convexity







### ESTEEM 🕑 portfolio



#### ESTEEM<sup>™</sup>+ portfolio

The Esteem<sup>™+</sup> portfolio offers a range of one-piece convex products with various depths to help provide comfort, freedom, security and reassurance to your patient, all designed for different stoma shapes and sizes. From firm to flexible through to soft, we have products to suit different patients' stomas, abdomens and lifestyles whether they are post-operative, recovering at home or using the products as part of their everyday life.

Choosing the right product for your patient is very important and giving them the right type of convexity provides the comfort and reassurance that they can live a <u>normal life</u>.

This guide provides a summary of the Esteem<sup>™</sup>+ convex products and when to use them, however a full assessment should be carried out on all patients before deciding which product to use.

#### What is convexity?

Convexity is the outward curving of the baseplate or skin barrier<sup>1,2</sup>. The wafer curves outwards towards the skin<sup>3</sup>. Different convexities manage the irregularities of a stoma<sup>4</sup> and apply a uniform pressure to the immediate peristomal skin, improving the projection of the stoma for drainage<sup>5</sup>.

Convexity also helps maintain a secure seal between the pouch and the skin, therefore simplifying stoma management for patients and enhancing their quality of life.<sup>6</sup>

References: 1. Rolstad BS. Principles and techniques in the use of convexity. Ostomy Wound Manage, 1996. 42(1):24-32. 2. Pontieri, Lewis V. Basics of ostomy care. Medsurg Nurs. 2006. 15(4):199-202. 3. Wound, Ostomy and Continence Nurses Society. Convex Pouching Systems, A Best Practice Document for Clinicians. Mount Laurel, NJ: Wound, Ostomy and Continence Nurses Society: 2007. 4. Rolstad BS. 2006 Update. Principles and techniques in the use of convexity. Hollister Incorporated. WOCN Society 38th Annual conference, 2006. 5. Hanley J. Convex stoma appliances: are we getting it right? British Journal of Nursing (Stoma Supplement), 2013: 22 (16). 6. Cronin E. A guide to the appropriate use of convex stoma care products. Gastrointestinal nursing, 2008; 6 (2): 12-16.

#### Esteem™+ Soft Convex

*0)	Closed	Cut-to-fit
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Product Code	Plateau Size	Cutting Range	Quantity
422360	V1	20-47mm	30
422361	V2	15-40mm	30
422362	V3	10-28mm	30

#### O Closed Pre-cut

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Product Code	Plateau Size	Cutting Range	Quantity
422527	V1	25mm	30
422528	V1	30mm	30
422529	V1	35mm	30
422530	V1	40mm	30
422531	V1	45mm	30
422532	V2	20mm	30
422533	V2	25mm	30
422534	V2	30mm	30
422535	V2	35mm	30
422536	V3	15mm	30
422537	V3	20mm	30
422538	V3	25mm	30

#### Esteem™+ Elev Convey

#### ) Closed Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
422158	V0	20-57mm	30
421612	V1	20-43mm	30
421613	V2	20-35mm	30
421614	V3	20-25mm	30

#### Representation Prainable Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
422363	V1	20-47mm	10
422364	V2	15-40mm	10
422365	V3	10-28mm	10

#### () Drainable Pre-cut

Product Code	Plateau Size	Cutting Range	Quantity
422539	V1	25mm	10
422540	V1	30mm	10
422541	V1	35mm	10
422542	V1	40mm	10
422543	V1	45mm	10
422544	V2	20mm	10
422545	V2	25mm	10
422546	V2	30mm	10
422547	V2	35mm	10
422548	V3	15mm	10
422549	V3	20mm	10
422550	V3	25mm	10

#### \* Drainable Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
422159	V0	20-57mm	10
421615	V1	20-43mm	10
421619	V2	20-35mm	10
421622	V3	20-25mm	10

#### () Drainable Pre-cut

Product Code	Plateau Size	Hole Diameter	Quantity
421616	V1	25mm	10
421617	V1	30mm	10
421618	V1	35mm	10
421620	V2	25mm	10
421621	V2	30mm	10

#### 🐑 Urostomy Cut-to-fit

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Product Code	Plateau Size	Cutting Range	Quantity
422551	V1	20-47mm	10
422557	V2	15-40mm	10
422562	V3	10-28mm	10

🕲 Urostomy Pre-cut				
Product Code	Plateau Size	Hole Diameter	Quantity	
422552	V1	25mm	10	
422553	V1	30mm	10	
422554	V1	35mm	10	
422555	V1	40mm	10	
422556	V1	45mm	10	
422558	V2	20mm	10	
422559	V2	25mm	10	
422560	V2	30mm	10	
422561	V2	35mm	10	
422563	V3	15mm	10	
422564	V3	20mm	10	
422565	V3	25mm	10	

#### \* Urostomy Cut-to-fit

Product Code	Plateau Size	Cutting Range	Quantity
421623	V1	10-43mm	10
421626	V2	10-35mm	10
421628	V3	10-25mm	10

#### () Urostomy Pre-cut

Product Code	Plateau Size	Hole Diameter	Quantity
421624	V1	15mm	10
421625	V1	20mm	10
421627	V2	15mm	10
421629	V3	15mm	10

#### Esteem<sup>™</sup>+ (Firm) Convex

#### () Drainable Pre-cut

Product Code	Product Code	Hole Diameter	Quantity
Opaque	Transparent		
416739	416738	19mm	10
416741	416740	22mm	10
416743	416742	25mm	10
416745	416744	28mm	10
416747	416746	32mm	10
416749	416748	35mm	10
416751	416750	38mm	10



## What type of convexity do I need for my patient?

ESTEEM<sup>TM</sup>+

ESTEEM<sup>TM</sup> + FIRM

Soft / flaccid abdomen

#### **Key benefits:**

- Shallow wafer depth minimises pressure on delicate skin
- Designed to apply minimal pressure and help conform to the body
- Suitable for use immediately post-operatively

Suited to protruding & flush stomas



#### **Key benefits:**

- Fits to your body contours for comfort and easy positioning
- Hydrocolloid skin barrier to keep the pouch firmly in place

Suited to protruding, flush & retracted stomas



**Key benefits:** 

- Good seal for patients with soft flaccid abdomen
- Encourages protrusion of flush or retracted stomas

#### Suited to flush & retracted stomas





**Plateau Area** 





- Pulled into the abdomen below skin level
- Little or no spout
- Highly susceptible to leaking and skin irritations



- Located at the same level as the abdomen skin surface
- Does not protrude or have a spout
- Highly susceptible to leaking and skin irritations



**Skin Fold** 

• A stoma which is deep in a skin fold or crease which needs to be flattened out enabling pouch attachment



# **Convexity Pressure** A narrow plateau width is used to create pressure directly around the stoma Higher Pressure Plateau width Plateau 60 MM Plateau width Plateau A wider plateau is used to help flatten out skin creases away from the stoma - Wider .....

• A stoma that sticks out from the body

# Support and advice every step of the way

To find out more about our ostomy solutions or if you would like to talk to us, please get in touch on **XXXX XXX XXX**.

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